

Baylor news

■ Baylor participates in national safety campaign

Baylor Health Care System joined the 100,000 Lives Campaign initiated by the Institute for Health Care Improvement (IHI) and unveiled by its president and chief executive officer, Dr. Donald Berwick, in December 2004. This first-ever national campaign aims to save 100,000 lives in the next 18 months and every year thereafter in US hospitals. Hospitals that choose to participate in the campaign commit to implement some or all of the following quality improvement changes: 1) deploying rapid response teams, 2) delivering reliable evidence-based care for acute myocardial infarction, 3) preventing adverse drug events, 4) preventing central line infections, 5) preventing surgical site infections, and 6) preventing ventilator-associated pneumonia.

■ Groundbreaking held for Baylor Medical Plaza supporting Keller and surrounding area

Groundbreaking for Baylor Medical Plaza at Keller was held in March 2005. The 3.6-acre site located on Highway 377 and Bear Creek Parkway will be 30,000 to 40,000 square feet. Opening in late 2005, the plaza will serve Keller, Watauga, North Richland Hills, Northeast Fort Worth, Roanoke, Trophy Club, Westlake, Haslet, Saginaw, and Justin. Patients at Baylor Medical Plaza will have access to Baylor Regional Medical Center at Grapevine for hospital-based services.

Baylor Medical Plaza at Keller will comprise the following: space for HealthTexas Provider Network primary care physicians; Baylor Grapevine Diagnostic Imaging Center, with computed

tomography, magnetic resonance imaging, ultrasound, bone density testing, flat-plane x-ray, mammography screening, and picture archiving communications system; Baylor Grapevine Laboratory Services; and lease space for physician specialists.

■ BUMC opens new stroke unit

As part of a comprehensive stroke program, BUMC recently opened a new acute stroke unit on the eighth floor of Roberts Hospital and soon will unveil a dedicated stroke area on the ninth floor. Consolidating stroke patients into designated areas will improve and standardize their care in accordance with guidelines from the Brain Attack Coalition. Clinical carepaths for ischemic stroke and intracerebral hemorrhage will be initiated in the emergency department and coordinated with standing order sets. Stroke patients at BUMC will benefit from this specialized care through involvement of a multidisciplinary team, including neurologists, emergency department physicians, interventional neuroradiologists, neurosurgeons, and physiatrists. Lise Labiche, MD, is medical director of the program.

■ Baylor All Saints and Baylor Garland open pain management centers

In January 2005, Baylor All Saints Medical Center at Fort Worth opened the Nicholas and Louella Martin Center for Chronic Pain Management, housed on the sixth floor of Building C. In February 2005, Baylor Medical Center at Garland opened a new 7,000-square-foot facility, the Baylor Center for Pain Management, at 2520 N. Central Expressway in Richardson. Both

ACCOLADES

Joel Allison, president and chief executive officer of Baylor Health Care System, has been named the 2005 chairman of the board of directors of the Dallas Chamber of Commerce.

James W. Brodsky, MD, from BUMC's Department of Orthopaedic Surgery, has been named president-elect of the American Orthopaedic Foot and Ankle Society.

Steven Martin, MD, received EmCare Inc's 2004 Commitment to Care Award. Dr. Martin is the medical director of the emergency department at Baylor All Saints Medical Center at Cityview and also practices at Baylor All Saints Medical Center at Fort Worth.

Allaaddin Mollobashy, MD, an orthopaedic surgeon on BUMC's medical staff, received the Hibbs Award for best clinical presentation at the 39th Annual Meeting of the Scoliosis Research Society, held in Buenos Aires in September 2004. The paper was titled "Oncological and functional outcome following sacrectomy for sacral tumors," with coauthors Christopher Hulen, MD, H. Temple, MD, and Frank Eismont, MD.

centers offer an interdisciplinary approach to the treatment of pain. Baylor Health Care System also operates pain management centers in Dallas, Grapevine, and Frisco.

■ Baylor All Saints opens new radiology suite

Baylor All Saints Medical Center at Fort Worth recently opened an interventional radiology suite that physicians believe will provide better service for the growing number of cancer, cardiac, and transplant patients. The new interventional radiology suite includes the only floor-mounted, flat-panel angiography suite in Texas and only the third in the USA.

Baylor All Saints installed the AXIOM Artis dFA, a new 16-inch flat-detector system developed by Siemens Medical Solutions. This system produces better image quality, which means safer, less-invasive procedures that expose patients to lower levels of radiation. The angiography suite will be used for a host of vascular and interventional radiology procedures, including diagnostic angiograms, angioplasty and stent-

UPCOMING CME PROGRAMS

The A. Webb Roberts Center for Continuing Education of Baylor Health Care System is offering the following program:

Third Annual Baylor Orthopaedic and Sports Medicine Course, May 5–7, 2005, Lakewood Country Club, Dallas, Texas [see ad on next page]

For more information, call 214-820-2317.

In addition, **Focus on Research** forums at BUMC offer CME credit. The following speakers will be featured:

- **William D. Dockery, MD**, April 12, 2005
- **William Duncan, PhD**, May 17, 2005
- **M. Virginia Pascual, MD**, June 14, 2005
- **Gary L. Davis, MD**, September 20, 2005

The forums will be held in the Folsom Room, 17 Roberts, at noon. For more information, contact Janet Collinson at 214-820-2687.

ing, percutaneous biliary drainage, stent grafts, percutaneous nephrostomy, percutaneous gastrostomy, vertebroplasty, kyphoplasty, vascular access including central access and chest ports, embolizations including those in the uterine artery, and imaging-guided biopsies.

■ **Baylor Health Care System names Gary Brock chief operating officer**

Joel Allison, president and chief executive officer of Baylor Health Care System, announced that Gary Brock has been appointed as the system's new chief operating officer, effective March 1. Mr. Brock has served as Baylor's executive vice president since April 2000. As chief operating officer, he will focus on clinical and operational objectives. In addition, he will lead the implementation of Baylor's new systemwide clinical transformation initiative, a \$140 million investment to redesign clinical processes and

seamlessly link health care information throughout Baylor's network of hospitals, clinic sites, and physician practices.

■ **Baylor Tom Landry Fitness Center names new director**

Phil Tyne has been named the new director of the Baylor Tom Landry Fitness Center. Mr. Tyne came to Baylor from the Cooper Institute for Research in Dallas, where he was the associate director of continuing education and certification as well as an adjunct professor. Previously, he had worked as a strength and conditioning coach for the San Diego Chargers; helped create the San Diego Sports Medicine Center; served as a conditioning consultant for the US Olympic Men's Volleyball Team for gold medal wins in 1984 and 1988; and created commercial exercise devices including Power Bands, the Ab Sculptor, and the Profile Toner.

■ **Baylor Regional Medical Center at Grapevine performs 100th open heart surgery**

On February 23, 2005, Keller resident Joe Overbeck, 52, became the 100th open-heart surgery patient at Baylor Regional Medical Center at Grapevine. "This is a milestone for our program to reach this goal in less than 2 years," said Patrick Roughneen, MD, cardiothoracic surgeon. "There is a need for this care here in northeast Tarrant County." Another milestone was met on January 25, 2005, when open-heart surgery was performed on the first baby at Grapevine: 11-day-old Caden McGill.

Please send news items to Cynthia Orticio by e-mail (cynthiao@BaylorHealth.edu) or fax (214-820-4064). All news items are subject to editing and confirmation.